

MÖDERE[®] FACT SHEETS

LAUNDRY DETERGENT

PRODUCT DESCRIPTION:

Modere Laundry Detergent uses a powerful combination of plant-derived surfactants* to eliminate tough stains from clothing, while leaving a light scent of soft jasmine.

PRODUCT BENEFITS:

- Readily biodegradable and greywater safe
- Non-toxic†
- Tested to biodegrade in 3 weeks‡
- 4X concentrated formula eliminates tough stains and debris
- Compatible with both standard and high efficiency (HE) machines
- Soft jasmine fragrance keeps your clothes smelling fresh
- Use with Modere Fabric Softener for clean and soft clothing

POSITIONING STATEMENT:

Modere Laundry Detergent contains a unique blend of plant derived* and biodegradable enzymes, chelators, and surfactants combined to deliver optimal cleaning power even in cold water situations. Formulated without dyes, phosphates, DEA, optical brighteners, SLS, chlorine or NPE. The non-toxic†, 4X concentrated formula leaves clothes with a light scent of soft jasmine.

Modere Laundry Detergent has been tested to be readily biodegradable and greywater safe, meaning it is greener and safer for the environment, even after the product goes down the drain. Modere Laundry Detergent is safer for you, your family and the environment.

DIRECTIONS/USAGE:

For regular sized loads, use 30 mL (fill cap to lower line). Adjust as necessary for smaller or larger loads. Compatible with standard and HE machines, and all water temperatures. Contains about 32 loads.

HOUSEHOLD | CLEAN



KEY INGREDIENTS:

- *Sodium cocoate*
- *Caprylyl/Capryl glucoside*
- *Subtilisin and Alpha-Amylase*

INGREDIENT LIST:

Water, C12-16 pareth-7*, caprylyl/capryl glucoside*, C10-16 alkyl glucoside*, sodium cocoate*, sodium citrate, polyoxyethylene sorbitol tristearate, sodium methyl 2-sulfolaurate*, disodium 2-sulfolaurate*, fragrance, subtilisin, tetrasodium EDTA, sodium gluconate, calcium chloride, 4-formylphenylboronic acid, alpha-amylase, benzisothiazolinone, methylisothiazolinone, methylchloroisothiazolinone.

*plant-derived ingredient

†for customers under normal conditions of use

‡full mineralization achieved according to OECD 310D protocol testing