

MODERE JAPAN ANNOUNCES ITS DONATION INITIATIVE TO SUPPORT NATIONAL GEOGRAPHIC SOCIETY (ASIA) IN PURPOSE OF WATER QUALITY CONSERVATION

*“Modere Japan is a proud supporter
of National Geographic Society-Asia.”*

Modere Japan has been upholding the philosophy called live clean in order to realize that, *“Make the earth that can be left for children of the future”* as the company mission, and we have been conscious about inside and outside of our body as well as the global environment.

Since our products are for everyday use, we stick to the idea of *“safety and peace of mind”* and do not use parabens or mineral oil. At our own factory, we are also making full efforts to sustainability by using electric power generated by wind power. In consideration of product containers and packaging, we select more environmentally friendly materials and methods to reduce the environmental impact. Regarding water pollution, we have products that emphasize the height of *“biodegradability”* for wastewater to return to its natural state.

Through donation to the National Geographic Society (Asia), Modere will support the environmental conservation and for the researchers of the water quality conservation. We will disseminate the message more widely through *“National Geographic”*.

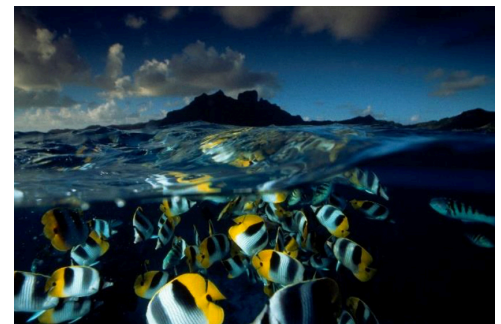


PHOTO BY DAVID DOUBILET/NATIONAL GEOGRAPHIC A SCHOOL OF BUTTERFLY FISH SWIM NEAR THE SURFACE OF THE WATER.

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MODERE.CO.JP

JAPAN - HQ
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MODERE

Modere (www.modere.com) offers a category-leading portfolio of live clean lifestyle essentials beauty and personal care, health and wellness, and household products that are equal parts safe, high-performing, and beautifully designed. At Modere, we create more than just products; we create meaningful experiences. We believe modern health involves live clean: pure nutrition, a clean environment, and safe ingredients across all products: consumable, topical and household. Modere brings a holistic approach to well-being and its products reflect a commitment to excellence and innovation, with tested formulas proven around the globe for more than 25 years. Modere is headquartered in Springville, Utah and its Marketing Center of Excellence and Public Relations is located in Newport Beach, California.

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Z CAPITAL GROUP

Z Capital Group, L.L.C. (www.zcapgroup.net), together with its subsidiaries (collectively, "Z Capital"), is a leading global alternative investment manager with approximately \$2.2 billion of regulatory assets under management with offices in New York, NY; Lake Forest, IL; and Zurich, Switzerland.

Z Capital manages opportunistic, value-oriented private equity and credit funds. Its investors include prominent global sovereign wealth funds, endowments, pension funds, insurance companies, foundations, family offices, and other institutions in North America, Europe, Asia, Africa and the Middle East.

THE NATIONAL GEOGRAPHIC SOCIETY

The National Geographic Society is a leading nonprofit that invests in bold people and transformative ideas in the fields of exploration, scientific research, storytelling and education. We support explorers to ensure that the next generation is armed with geographic knowledge and global understanding. We aspire to create a community of change, advancing key insights about our planet and probing some of the most pressing scientific questions of our time. Our goal is measurable impact: furthering exploration and educating people around the world to inspire solutions for the greater good.

For more information, visit www.nationalgeographic.org.

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