WE'RE GLAD YOU'RE A PART OF THE MODERE COMMUNITY

We’re a Social Retail brand built for customers and the everyday entrepreneur. We’re committed to the success of our Social Marketers and to sharing our vibrant opportunity.

But Modere is more than just an awesome brand – our products and our business are a way of life, showing others how to live clean, shop smart, earn additional income, and give back.

Social Retail is a brand new opportunity, bringing together the best of social shopping and the enormous direct sales industry. We are the first company in this exciting online space.

Unlimited opportunity begins here, with a guide paving the way for you to determine your own level of success. This document will guide your first steps and point you toward the achievements you can reach as a Social Marketer. If you’ll follow these, you’ll find this is not only achievable but fun and rewarding as well.

This is the model others have been seeking, and you’ve already found it – congratulations. It’s great to have you on the Modere team.

Welcome to Modere.
FIRST THINGS FIRST

Before you begin to share Modere, we recommend you take note of the following steps to get off on the right foot as a Modere team member. Once you have done this we suggest you connect and work powerfully with your Leadership support team who will assist and guide you on your own path.

LOCATE YOUR WELCOME EMAIL:
Your welcome email will help you log into the back office, where you can set up your personalised website, get your social invite links, and find the latest updates on upcoming events.

☐ REGISTER FOR SMARTSHIP
When you set up a monthly SmartShip order of 120 MP and above you are automatically enrolled on the Modere Social Marketer Loyalty Programme.

☐ ESTABLISH YOUR PROFILE
Create your Modere presence by creating your own personal webpage (PWP) on shiftingretail.eu - this webpage will become a powerful tool for you to use by directing your new potential Social Marketers.

☐ CONNECT WITH US
Getting on Modere calls and webinars regularly will keep you on top of what’s going on with Modere. You’ll get the latest in company and product info, training, promotions, and much more. Log onto the Shifting Retail back office for access to videos, business reports, newsletters, success stories and more.

☐ LIKE US!
Be sure to ‘Like’ the european Modere and ShiftingRetail Facebook pages, so you can connect to our community, receive up-to-the-minute information, share stories, read and write reviews, interact with us, and qualify for contests, promotions and special offers.
FIRST THINGS FIRST

☐ **BECOME A FAN OF THE PRODUCTS**

**KNOW YOUR MODERE PRODUCTS:** The real power behind our ‘customer-centric model’ starts with our amazing products.

**OUR GOAL OF 10 MILLION HEALTHY HOMES STARTS WITH YOU!**

When you become a 100% user of the products, your ability to promote those products goes through the roof. So, make the commitment – buy from your own on-line store instead of the local supermarket. Convert your home to a healthy home. Invest in a Modere product collection and experience first-hand what thousands of others are raving about!

Modere pays you to change brands - share, and you’ll be rewarded – with Modere you get paid for the influence you have. Our enormous business opportunity revolves around the purchase and usage of Modere products, and our pathway to a healthy home begins with using and then sharing them. Making a difference starts with you. It’s easy to share Modere products when you experience the results for yourself and the impact these incredible products can have on the lives of others.

☐ **ATTEND EVENTS – THEY ROCK!**

Everyone is saying it – Modere events are incredible! They deliver the insight, training, fun, support and motivation to help you to continue on your path to success. Our events reveal the big picture: that we are an enthusiastic, driven, and fun-loving community.

Commit now to attend events! You can register by logging into the back office of your Shifting Retail site via the Events tab. And let your support team know when you have done that. They will be excited that you are attending, and don’t forget to ask your friends to go with you!

☐ **GET CONNECTED, MAKE A COMMITMENT**

Make the decision to show up. That means going to and participating in Modere events, webinars, MeetUps, and conference calls. Showing up is the first step. Participating puts you ahead of the game and on a solid ground to help you achieve success.
GET IN THE GAME

START PROMOTING MODERE – CONNECTING WITH CUSTOMERS AND SOCIAL MARKETERS

It’s easy to connect because Modere has so much to offer.

Our goal is 10 million healthy homes – and our connecting mission already resonates with thousands around the world! Our lifestyle brand and outstanding products provide an unparalleled opportunity. People are looking for what we have to offer, we simply need to share!

ENTRY POINTS

Our Brand:
An upward-trending clean lifestyle brand, offering amazing products that can truly transform homes and lives! A brand bringing the first of its kind, Social Retail model to Europe. Who do you know that would like to be part of the next big thing in retail?

Live Clean:
Clean living, safer, powerful formulas that avoid the use of over 3,000 controversial ingredients. Environmentally responsible – Modere products support a greener planet. Nutritional supplements that give the vital extra edge for optimum health and better performance. Who do you know that is looking for safer healthier products for their family and their homes?

Additional Income:
Let’s face it, more cash can help every home. Modere has the right vehicle – through natural conversations, simple messaging and our “no awkward conversations” approach we make talking about Modere easy. Our opportunity makes it easy for you to connect to your social network – and Modere pays you for the influence you have. Who do you know that is looking for some extra cash flow? Or perhaps is looking to work from home?

Better Way Model:
Our Social Retail model embraces the best of direct selling and the social shopping revolution. Our sophisticated technology enables easier connections via links, websites and up to date information enabling our Social Marketers to move seamlessly and profitably into this new era of Social Retail. Who do you know that loves technology? Who do you know that wants to be part of the next big thing?
LET’S GET MOVING

YOUR PATHWAY TO OPPORTUNITY

Modere is about connecting the dots! From customer innovation, product experiences to our opportunity, our model is strong, our community authentic and vibrant. We provide a platform where members can define their own level of success.

Our primary focus at Modere is about attracting, retaining and growing customers. If we provide them with the best experience possible, it creates the greatest opportunity for each of us. Modere is about creating that opportunity for the everyday entrepreneurs who can leverage from the brand to improve every aspect of their lives.

We support our safety-conscious value proposition by providing a path that rewards Social Marketers who have the ability to attract customers, build teams and then drive business.

This can be simplified by focusing on three natural behaviours:

ACQUIRE CUSTOMERS
BECOME TEAM LEADER
DEVELOP TEAM LEADERS

Focus on these key activities, and you will excel with Modere and the opportunity for success abounds.

GET ON THE PATH WITH 5 EASY STEPS

1. KNOW YOUR WHY
2. CREATE A CONTACTS LIST
3. CONNECT - REACH OUT!
4. SHARE MODERE
5. RECONNECT
STEP 1 – KNOW YOUR WHY

COMMIT TO YOUR END GAME... DECIDE WHAT YOU WANT

What is your end game? What gets you excited? What is your goal? Have you written this down?

Be clear with yourself about what it is you want from working your Modere business.

Start with what’s most important to you – health, financial freedom, helping others, residual income, extra cash, family, establishing meaningful connections, success, achievement, recognition, travel, owning your own business, more time... or perhaps it’s a combination of these.

It’s important that you recognise what you’d like to get out of Modere – having clearly defined goals will help keep you on the right track. Vision boards are a great idea, and starting with a financial goal may help you to focus.

What would an extra £200/200€, £500/500€, £1,000/1,000€, £10,000/1,000€, or more in monthly income mean to you?

You should be thinking, “my short term goal is to be earning ___________ per month.”

Other goals: ____________________________________________________________

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STEP 2 – CONTACTS LIST

WHOM DO YOU SHARE WITH?

Create a list of people you think would want to shop or promote the brand.

It’s time to start promoting the Modere brand to others. The best way to begin is by identifying those in your circle of influence, and to start sharing Modere with them. Use the memory jogger below and the list template to help you decide who you will talk to about discovering Modere – as either a customer or a Social Marketer.

The members of your own family:
• Father and Mother
• Father-In-Law/ Mother-In-Law
• Grandparents
• Children
• Brothers & Sisters
• Aunts & Uncles
• Nieces & Nephews
• Cousins

List you already have:
• Current address book/online contact manager
• Email addresses list
• Mobile phone contacts
• Holidays cards list
• Wedding invitation list
• Child’s birthday invitation list
• Business cards list
• Social media:
  - Facebook
  - LinkedIn
  - Plaxo
  - Twitter
  - Skype
  - Other

Your closest friends and those whom you associate regularly:
• Friends & Neighbours
• People you work with
• Church members
• Hobby friends:
  - Camping friends
  - Dancing class associates
  - Drawing class
  - Fantasy Football league friends
  - Fishing friends
  - Karate class friends
  - Singing class
  - Sculpting
  - Workout friends
• People with whom you play:
  - Bowling
  - Football
  - Golf
  - Squash
  - Tennis
  - Volleyball
  - Any other game

Who are my ...?
• Architect
• Associations members
• Bus driver
• Butcher/Baker
• Computer Tech
• Children’s friends parents
• Chiropractor
• Club members
• Delivery person
• FedEx/UPS Driver
• Fireman
• Florist
• Jeweller
• Leasing Agent
• Mailman

Those you do business with:
• Car mechanic
• Accountant
• Banker
• Babysitter/Child care provider
• Car dealer
• Dentist (your kids too)
• Doctor (your kids too)
• Dry cleaner
• Grocer/Petrol station attendant
• Hair stylist/barber
• Housekeeper
• Insurance agent
• Solicitor
• Merchants
• Pharmacist
• Estate Agent
• Travel Agent

Those you have been associated with in the past:
• Former Coach
• Former Co-workers
• Former Roommates
• Former Teacher
• People in your Home Town
• Previous Neighbours
• Military Cohorts
• Retired Co-workers
• Schoolmates
• Was Your Boss

Who Sold me my ...?
• Boat
• Business cards
• Camper
• Car/Truck
• Computer
• Mobile phone
• Dishwasher/Laundry machine
• Equipment/Supplies
• Fishing license
• Furniture
• Glasses/Contacts
• House
• Refrigerator
• Tyres and Car parts
• TV/Stereo
• Vacuum cleaner
• Wedding items

I know individuals who:
• Are actively looking for part-time job
• Are ambitious
• Are enthusiastic
• Are entrepreneurial
• Are caring people
• Are champions
• Are fun & friendly
• Are fundraisers
• Are goal oriented
• Are natural leaders
• Are organised
• Are positive thinking
• Are self-motivated
• Are single mum/dad
• Are team players
• Are your children’s friends parents
• May be interested in your product or service?
• Don’t like their job
• Has been in network marketing
• Has character & integrity
• Has children in college
• Has computer & internet skills
• Has dangerous job
• Has desire & drive
• Has a great smile
• Has to pay off their credit card debt
• Has public speaking skills
• Just got married
• Just graduated
• Just had a baby
• Just quit their job or is out of work
• Love a challenge
• Love to learn new things
• Want to help their spouse retire early
• Want to make more money
• Want more time with their families
• Want to work for themselves
• Who attends self-improvement seminars
• Who bought new home/car
• Who enjoys being around high energy people
• Who needs a new car/home
• Who reads self-development books/books on success
• Who you like the most
• Who you’ve met while on holiday
• Who you’ve met on the plane
• Who your friends know
• Who wants freedom
• Who wants to go on holiday
• Who works too hard
• Who works at night/weekends

I know Someone Who Is ...
• Accountant
• Actor
• Advertiser
• Architect
• Airforce Officer
• Airline Attendant
• Alarm Systems Agent
• Army Officer
• Acupuncturist
• Baker
• Banking Professional
• Barber
• Builder
• Computer Engineer
• Cook
• Dancer/Dance Teacher
• Dentist
• Dermatologist
• Designer
• Driver Bus/Cab/Truck
• Environmental Scientist
• Farmer
• Film Industry Professional
• Fireman
• Fitness Instructor
• Florist
• Government worker
• Graphic Artist
• Gymnast
• Hairdresser
• Handyperson
• Health Practitioner
• Hiker
• Hospital staff
• Investor
• Jeweller
• Karate Master/Classmate
• Kickboxing Master/Classmate
• Kitchen Renovator
• Leasing Manager
• Lab Technician
• Lifeguard
• Makeup Artist
• Manager
• Manicurist
• Massage Therapist
• Mechanic
• Medical Professional
• Midwife
• Navy Officer
• Nonprofit Organization Associate
• Nurse
• Nutritionist
• Office Manager
• Optometrist
• Orthodontist
• Property Manager
• Public Relations Professional
• Psychiatrist
• Psychologist
• Rental Office agent
• Recruiter
• Rehabilitation Specialist
• Reporter
• Repairman
• Restaurant Owner/Manager
• Salesman
• Scientist
• Shoe repair people
• Satellite Provider
• Swimmer
• Solicitor
• Sport Team classmates
• Tailor
• Tanning Salon worker
• Teacher
• Telecommunications worker
• Tennis Instructor
• Therapist
STEP 2 – CONTACTS LIST

PRIORITISING AND SEGMENTING YOUR LIST

After writing down the names of your likely contacts, the next step is to write “SMR” next to those who you think would be good at sharing, promoting, or becoming a Social Marketer. Here are some guidelines to help you decide who fits that description:

• Those who would like to make additional income
• Those who are looking for an opportunity
• Those who love to be around others
• Those who are very social and love talking to people
• Those who may have a large following on social media
• Those who seem to have done well in other businesses
• Those who are ambitious, positive, enthusiastic
• Those who are looking to improve their life situation

Then write “C” next to those names that are left. These connections might not be ideal candidates for becoming Social Marketers, but everyone on your list is a potential customer.

Once you share Modere with those who recognise the potential in the opportunity, the choice becomes theirs: either to become members of your team, or to buy a product and become your customers.

Check over your list. Start connecting, and be mindful not to prejudice. Everyone you know needs a Modere product in their home and many are looking for additional income! Once they catch our vision and see the possibilities, it gets very exciting!

The more people you share Modere with, the larger your business will become.
## LIST OF NAMES

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<thead>
<tr>
<th>NAME</th>
<th>SOCIAL MARKETER / CUSTOMER</th>
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CUSTOMER TRACKING SHEET

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<th>NAME</th>
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<th>COMMENTS</th>
<th>NEXT CONNECTION</th>
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STEP 3 – CONNECT - REACH OUT

TOUCH POINT CONNECTIONS
Connect with your social network – use Modere videos, send a unique Modere Promo Code, make a phone call, share a presentation or connect via social media. Located in the back office of Shifting Retail.

When connecting with family, close friends or colleagues, you want them to discover Modere within a natural conversation. The Modere model avoids having those awkward conversations about a business opportunity or the like.

Modere offers the chance for simple, natural connections about a new brand that you love, one you just can’t wait to share.

SO WHAT DO YOU SAY?
There is a proven flow when connecting with Modere

1. SETUP THE INVITATION:
“Hi…. have you ever heard of Modere? It’s a new online social shopping brand that I’ve just linked up with – I think there’s something in this for you. Can I send you some info so you can check it out?”

2. GIVE A SINCERE COMPLIMENT:
“I thought about you because… ‘you have so many contacts,’ ‘you are always talking about business,’ ‘you’ve always been supportive of me,’ etc.

3. USE A PHRASE LIKE:
“This may not be for you... and that’s cool, but if I send you a link that explains everything would you have 5 minutes to watch it?”

4. GET A TIME COMMITMENT:
“Do you have a moment to take a quick look?”

5. CONFIRM A CALL BACK:
Set a specific time for follow-up. “Can I give you a call back tomorrow at around 7 pm?”
IDEAL CONVERSATION STARTERS
Different conversations for different friends.

CONNECT WITH THE MISSION
Share clean living, effective, safer products. Pass on your Unique Modere Promo Code - share the love.

“Hi, I found this great product, I’ll send you a link and it has a £10/10€ credit if you decide to buy.”

“Have you ever heard of Modere? It’s a company I’m excited about because of their mission to help people live clean. I love their safer products. You have to check this out!”

“I’ve just come across a company that has the best nutritional products and their household and personal care products are free from controversial ingredients. You’ll love this Brand.”

CONNECT WITH THE PRODUCTS
“Hi, I’ve just come across this amazing product/brand I want to share with you, can I send you a link?”

“Have you heard of this amazing product by Modere? I can’t believe how it’s made me feel. Can I pass on some info? Can we catch up and talk? When would be a good time to connect?”

“Hi… I’ve just tried a new product that is awesome for really sensitive skin, it’s also safer than many others you’ll find in the supermarket, check it out! You can get it for £10/10€ cheaper using this code!”

“Hi, I’ve just found some products that have me feeling super energised, I just can’t wait to get going in the morning, can I send you some info via your phone?”
CONNECT WITH THE OPPORTUNITY

“Hi [name], I’ve come across this awesome brand where we can generate some serious income from a referral shopping program, are you open to checking this out if I send you a link?”

“I’m launching a new online shopping business and I really want you to take a look at it.”

“Hi [name], I need a moment to share something with you that is awesome; there’s a heap of my friends making some serious cash from this. Can we catch up?”

“Rather than take up your time on the mobile, I’d like to send you all the details in a simple info (perhaps “info” better than presentation) pack. In it you’ll find some literature and a USB drive with more information. I’ll give you a follow-up call in a couple of days, possibly Wednesday evening, if that is OK?”

“I found something you really need to see. When is a good time for us to talk about this?

“Are you still looking for an additional income source? I found something you may be interested in, without any risk; we need to catch up!”

“I’ve found something exciting and you’re one of the very first people I’ve called.”

“When I thought of people that I’d really enjoy working with, I thought of you. You should hear what I’ve gotten involved with.”

CONNECT WITH EVENTS

Modere MeetUps are opportunity meetings – the perfect medium for you to connect a guest to the greater Modere community.

“Hi, what are you doing on ( ) night? I’m going to catch up with some friends at a Modere event; its a new brand with options to earn some extra income – are you free to check it out with me?”

“Hi, have you heard of Modere? It’s a new Social Retail company that’s really cool, where you can create some serious (money) and earn real income. I know you are busy, but how about we connect sometime this week for 15 minutes and I’ll show you? How does (day, e.g. Tuesday) around (time, e.g. 12pm) sound to you? Great! Catch you then.”
THE MEETING AFTER THE MEETING
Following any event, the ‘meeting after the meeting’ is possibly the most important conversation you can have with a potential new member. Building relationships and understanding needs is key to building an effective team. Connecting with others who are making some serious income is also effective at providing valuable social proof that this incredible Brand is ‘the best’ opportunity around.

Based on their feedback, help them set a short term goal, register with Modere and place their first order. Make a time to get together as soon as possible to help them to get on their own path.

MODERE IN 30 SECONDS OR LESS
How many times has someone asked you, “So, what do you do?”

Now, you can answer;
“I’m involved with a new brand called Modere, it’s a social shopping company that has awesome products that are equal parts safer, effective, and high quality! In fact, they have spent almost 30 years making products without the controversial ingredients still found in other mainstream products. I share through Facebook (etc) and receive shopping credits, I get great offers, and there is an awesome rewards program. It’s really cool…”

“I’m involved with a new online shopping brand called Modere, awesome nutritional and safer personal care products that have me super charged for life! It’s easy to get connected online for the great products and also for people who want it to generate extra cash, a little or a lot! Can I show you/send you…”

“I am a Social Marketer with an amazing new brand called Modere. It’s new, vibrant, exciting and will be on everyone’s lips in the next 2 years. Have you heard of it?”

“I run my own Social Marketing business representing an amazing new brand called Modere. It’s just arrived in Europe and is expanding very quickly globally. I spend my days promoting the brand, sharing with others and developing new business leaders like myself. It’s exciting times right now.”
STEP 4 – SHARE MODERE

GROW YOUR TEAM
There are multiple ways to share the Modere Opportunity – online presentations, a Modere Social, a video, over a cuppa, or at a Modere MeetUp. The Modere opportunity has a lot to offer, providing unique lifestyle solutions.

There are six powerful questions you can ask potential members that will assist you to meet their needs when offering the Modere Opportunity.

1. What’s most important to you?
   • Health
   • Financial freedom
   • More free time
   • Extra money
   • Helping the environment
   • Retirement income
   • Helping family
   • Helping others

2. Why did you choose that one?
3. Is that important to you? Why?
4. What are the consequences of not having it?
5. Does that worry you? Why?
6. I may have a way for you to obtain that sooner; can I share that with you?

INTRODUCTION TO MODERE OPTIONS
No awkward conversations – people sharing naturally – share codes with customers and offer the Modere opportunity via various mediums.

Share the OneVoice presentations– located in Shifting Retail – download this onto your mobile device then share online in a one on one, or small group, situations.

Link up with others on a call or online introduction. Share a webinar presentation or a Modere video.

Larger meetings like Modere MeetUps, Regional Meeting or SRC’s (Social Retail Conferences) help a guest see that Modere is bigger than just you! This builds trust and reaffirms that Modere can be the vehicle to help them obtain their specific lifestyle needs.

Phone presentations – Skype, FaceTime and Conference calls are effective for busy people and for people who live in different cities than your own. For people who live in your area, personal meetings are ideal. 3 way calls with your support team are also a powerful way to connect a friend to someone who is in your support team, who can provide third party credibility and further social proof.
STEP 5 – RECONNECT

Follow up and reconnect to answer any questions, collect a decision, register with Modere as a Social Marketer, or to encourage an order if a customer. Reconnect with them also to promote the next MeetUp or team event, or go the next step and register them and help them get on their own path by sharing this document and assisting them to navigate the Shifting Retail website.

Reconnecting helps to maintain the relationship and build your business, but most importantly, it helps them on their way. Guidance and support is important, because their new Modere business is your business as well! Communicate and reconnect regularly, and your business will explode! You will gain long-term business relationships.

**Gain a commitment** – ask “how much would you like to invest to get started?” “Which option suits you best?” – Offer the Social Marketer Collection Pack option – explain it comes with free shipping and includes a starter kit

**Join for only £20/25€ excl. VAT with a Starter Kit** – a win-win investment with unlimited potential.

Always share a new tool after your initial appointment so you have a reason to reconnect – be it a video, a webinar, a new product. Consider it your open invitation to reconnect. Set up another time to reconnect and move to the next level.

**RECONNECTING SCRIPTS**

**No. 1** (via the phone, Facebook, text message, email, etc)

“Hey [name]! I know you’re super busy, so I thought it might be easier if I sent you the registration link this way. Here it is when you have 10 seconds: [Insert your link here]

Thanks again! Excited to get your feedback on everything!”

**No. 2**

“Hey [name]! I was thinking of you, and realised that I hadn’t reconnect. Did you have time to look at the video/material I sent you?”

“I want to follow up but I don’t want you to feel like I’m pestering you! If you have a couple of minutes, just watch this. Here is the link again: [Insert your link here] looking forward to your feedback.”
THE FORTUNE IS IN THE FOLLOW UP
You’re going to have to keep in touch with your contacts until they register as Social Marketers, become customers or tell you they aren’t interested. Quite often it takes a few times before you establish meaningful contact so do not give up after one try as we are all busy people but always remember: persistence is a good thing, but a friendly “no” should be your signal to stop. Your reputation (and ours) should never be one of rudeness or unwelcome sales pressure. They are many other people waiting for you to introduce Modere into their world. We are all about finding out what they want and then providing a way, with Modere, and helping them to get it!

CHANGE YOUR APPROACH FOR A DIFFERENT RESPONSE
If you are finding people are not that keen on having a look at what you have to offer or ‘not really interested in Modere’. Chances are you may need to tweak what you are doing. Always refer to your upline Team Leader and discuss this with them, you’ll find through their experience that small changes could turn any ‘no’ into a yes!

FINAL CONNECTING NOTE
Language matters. The words in this document have been chosen to help you to improve your chances of getting the desired outcome: a new Social Marketer or a new customer! However, you want to “make it yours,” especially on the phone, so that you sound natural when communicating with people who know you. It’s OK to stray from the recommended language! Just don’t go so far that you make promises you can’t keep, or venture into uncertain territory. Follow the flow and take your cues from the sample scripts... they work!

If you are looking for additional support, connect with your Team Leader and simply ask.
My Team Leader is ____________________________
REGISTERING NEW MEMBERS

‘On the line’ is better than online! People are a lot more likely to sign up over the phone with you than simply being left alone to click on an online link.

**Tip:** Before you call, text to see if they have a quick second to chat. Texts are a good way to find out if people are available. If you call when people are likely to respond, you can save yourself a ton of time otherwise spent on voicemails and phone tag.

If your next step is a phone call instead of sending them a link, you will save yourself a ton of time that you would otherwise spend on follow-up. Additionally, you’ll make the whole thing much easier on your prospect by getting to yes or no quickly, without you having to follow up over and over!

**One on one** – In person takes time, but is absolutely worth it – you can teach on the fly, and every meeting is duplicable. Always leave with your next meeting booked and with the new member having a game plan to follow. **Remember we all love having natural conversations, building relationships and meeting people.** Making new Social Marketers and Customers feel special and valued is how you gain rapport and provide support. **Show you care by following up your initial contact.
MENTORING

THE POWER OF ONE PLUS ONE

Mentoring helps you to stay on the success path already travelled.

Why reinvent the wheel? The potential of Modere is incredible. There are a whole host of Leaders who have already trod the path of success, and they are ready to support you on your journey.

A mentor can show you how to quickly and effectively grow your Modere business, help you to achieve your goals, reflect on your achievements, provide advice and support and encourage you along the way. Stay connected – even the most successful CEOs, professional athletes, and world leaders have coaches and mentors!

Seek out a mentor in your support team – your sponsor can put you in touch. Lock in a time to connect, because success is a few short steps away. Always remember to honour the time and wisdom your mentor is prepared to share with you. They will help guide you to new levels at every opportunity.
PERSONAL DEVELOPMENT

Personal Development can take you to new heights, and directly accelerate your Modere business as you rise as an individual or team.

It all starts with you. The better you relate to people the easier it is to connect. Sometimes we need to work on ourselves and learn new skills.

Become a great leader. A Leader must be relatable, confident, optimistic, and a positive motivator who assists not only by leading, but by helping those in their team with setting and achieving their own goals. What you do at every step of the way will be watched by the new team members following in your steps. One of the great strengths of this Social Retail model is in the ability for others to duplicate all that we do. Modere provides a model and process where duplication can occur and in so doing creates multiple layers and levels of leadership. Being prepared to step up and into new leadership roles as we grow with our businesses and to personally develop ourselves helps make this journey truly exciting.

Read e-books, watch videos, listen to podcasts plug into webinars, and attend all events and functions.
SUMMARY OF PRINCIPLES FOR GROWING YOUR MODERE BUSINESS

Work out what you want from Modere – then set some short and long term goals.

1. Become a 100% user of Modere products
2. Get in the game – decide on your goal, create your list, connect, share and re-connect
3. Grow your team – enrol customers and Social Marketers
4. Support your team
5. Promote and support events
6. Duplicate your efforts
7. Seek a mentor
8. Plan and prioritise your time
9. Professional development – improve your business by working on yourself
10. Seek growth, be teachable and tread the path already laid out before you…

‘YOU CAN HAVE EVERYTHING IN LIFE YOU WANT, IF YOU WILL JUST HELP ENOUGH OTHER PEOPLE GET WHAT THEY WANT’
- ZIG ZIGLER

Thank you for joining with us on our Modere journey and mission. We look forward to celebrating your success. Once again, congratulations and welcome on behalf of your entire support team!

Welcome to Modere.