

MÖDERE™

MODERE REVENUE SHARING POOLS

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Beginning January 2015 the Modere Revenue Sharing Pools will be paid according to the following rules & requirements.

INTRODUCTION

Social Marketers earn part time and full time incomes by sharing Modere lifestyle essentials with friends and family via a new-era online experience. Using relationships and connections, Social Marketers build a customer base and are paid on every single purchase their customers make on Modere.com.

What makes Modere unique is that while we pay our Social Marketers to socially market our brand, we also invest in traditional advertising outlets to market on our Social Marketers behalf. Our advertising never competes with our Social Marketers because 100% of the customers we generate always get tied back to our Social Marketers.

When a customer who is not affiliated with a Social Marketer makes a purchase on Modere.com, we make every effort to link him back to the appropriate Social Marketer through an extensive Six Point Protection Program. If a customer cannot be linked to a Social Marketer, he is considered an unaffiliated customer.

An unaffiliated customer's first order is placed in the Modere Revenue Sharing Pool. Social Marketers earn shares in this pool based on personal customer acquisition and personal sponsorship of new Social Marketers. Shares are paid out on a weekly basis and then the unaffiliated customer is then linked to a Social Marketer.

REVENUE SHARING POOL VALUE

Each week Modere guarantees a minimum pool value of \$5000.00. The share value is determined by dividing the total value of the pool by the number of shares earned in the weekly commission period.

The weekly commission period is Sunday 00:00:00 Mountain Time to Saturday 23:59:59 Mountain Time. Shares are earned in the weekly commission period that the requirements are met and the share bonus is paid the following week on Friday. There is no limit to the number of shares a Social Marketer can earn.

REQUIREMENTS TO PARTICIPATE IN THE POOL

Modere Social Marketers have the opportunity to earn shares in the pools by meeting the requirements below.

- Become a Social Marketer by purchasing the \$29.95 Starter kit fee along with a 150 MP or 300 MP order or
- Become a Social Marketer by purchasing the \$29.95 Starter kit fee and hold the customer sales title of Gold or higher.

Social Marketers who purchase a 300 MP order or achieve the customer sales title of Gold are guaranteed a minimum share value of \$150.00 per share.

Social Marketers who purchase a 150 MP order earn a maximum share value of \$75.00.

REQUIREMENTS TO EARN A SHARE

A Social must have either 150 MP or qualify with a Gold selling achievement in the previous month a share is to be earned. This does not apply to the month of enrollment.



CUSTOMER SHARE

Introduce 8 new customers to your pod with combined purchases totaling at least \$500 after discounts. The new customers must have a 1st order date in the current weekly commission period, or the previous 4 weekly commission periods.

SOCIAL MARKETER SHARE

A Social Marketer Share requires enrolling a minimum of 3 new Social Marketers with combined purchases totaling 900 MP within seven days of enrollment. There must be at least three new SM who each have a minimum of 100 MP. The new Social Marketers must have sign up dates in current weekly commission period, or last 4 weekly commission periods.

Customers and Social Marketers are eligible to count toward a share for a maximum of 4 full weeks. This includes the week they meet the requirement (Customer 1st order/Social Marketer join date) and four weeks thereafter. For example if a customer places his or her first order on a Thursday, he or she will be eligible to count toward a customer share for the remainder of the current weekly commission period: Thursday, Friday and Saturday, as well as the next four weekly commission periods.

After the full 4 weekly commission periods, if the customer or Social Marketer hasn't counted toward a share, he or she drops off and is no longer eligible to count toward a share.

Shares are paid through the enrollment structure and any individual, customer or Social Marketer, may only be counted towards one revenue share during their lifetime.

AFFILIATING CUSTOMERS

After a 120 day holding period, unaffiliated customers placing a 2nd order are affiliated permanently to qualified Social Marketers in a round-robin fashion. AFFILIATING CUSTOMERS Rules and requirements in this document are subject to change without notification.