



MÖDERE™

MODERE
EXPERIENCES
AND
ESCAPES

A MODERN LIFESTYLE IS
WITHIN YOUR REACH

SEP 2 — SEP 6, 2015
PUERTO VALLARTA
MEXICO

Earn amazing lifestyle experiences from skydiving, to house cleaning to custom suits and personal shoppers and all-expenses paid trips to world class resorts through Modere Experiences and Escapes.

The 2015 Modere Escape 2 will be held at the Garza Blanca Resort and Spa located just minutes south of Puerto Vallarta. Amidst tropical paradise, Garza Blanca is cradled between the lush green jungle of the Sierra Madre Mountains and the luminous blue waters of the Pacific Ocean. The multi-villa resort gently cascades down the side of the unparalleled landscape with innovative sophistication and luxury that transform into a lifetime experience.

All it takes is dedication and hard work to earn points for these fabulous rewards.



Qualification Period: February 1 - July 31, 2015

MODERE EXPERIENCE: 75 POINTS

ALL-EXPENSE PAID ESCAPE: 130 POINTS

WAYS TO EARN POINTS

Earn Activity Shares

Receive 5 points each time you earn a Customer or Social Marketer Share.

Grow Your Leadership Development Bonuses

As your overall team grows and new leaders develop your Leadership Development Bonuses grow too. Earn points each time your Leadership Development Bonuses increase month over month. Points are determined by multiplying the month over month increase amount by 5%.

Personal Advancement

Earn Points when you personally achieve a new career or selling title for the first time. Maintain it a second time during the qualification period for even more points. Points are awarded for the highest titled achieved during the qualification period. Your beginning rank is based on highest rank achieved as of January 2015.

Personal Advancement	B	S	G	P	P1	P2	TL	TLSR	D1	D2	D3	E1	E2	E3
First Time	5	10	15	20	25	30	10	10	20	30	35	40	50	60
Second Time	5	10	15	20	25	30	15	20	30	40	50	75	100	125

Team Advancement

Earn points when your team advances and when they maintain the new title for a second time during the qualification period. Team Advancement Points are awarded to the next upline similar or higher qualified Social Marketer based on the Enrollment Structure.

Team Advancement	S	G	P	P1	P2	TL	TLSR	D1	D2	D3	E1	E2	E3
First Time	6	9	12	15	18	5	5	10	15	15	20	25	30
Second Time	10	15	20	25	30	10	10	20	30	35	40	50	60



RULES

1. Starting Rank: All Social Marketers begin with a starting rank. Starting rank is based on the highest career and selling titles achieved as of February 1, 2015.
2. Each Social Marketer must earn two shares during the qualification period to be eligible to win an Experience or Escape. Share weeks run from 2/2/2015 to 8/1/2015 for the qualification period.
3. No more than 25 points for an Experience can come from shares. No more than 40 points for an Escape can come from shares.
4. Team Advancement points are awarded to the next upline similar or higher qualified based on the enrollment structure.
5. Leadership Development Bonuses Growth Points will be compared to February 2015 earnings.
6. If a Social Marketer jumps a title, points are awarded for the highest title achieved during the qualification period. Points do not accumulate.
7. Each Social Marketer account is limited to one Modere Escape and one Experience during the six month qualification period. If a Social Marketer earns an Experience or an Escape through the Path to Escape, they may not earn an additional Experience or Escape during that same six month qualification period.
8. New Social Marketers who do not earn an Experience or an Escape through the Path to Escape will be allowed to count points from his or her first six months toward the current Escape qualifications. If the six month period expires prior to the close of the qualification period, and the Social Marketer has not yet earned an Experience or an Escape, only the points generated during the qualification period dates will be counted towards eligibility.
9. If a Social Marketer is unable to attend the current Modere Escape for circumstances beyond his or her control they must notify Modere in writing.
10. Social Marketers must be in good standing with Modere to participate in Experiences and Escapes.
11. Modere Escapes are non-transferable and the reward must be redeemed during the designated trip dates. Recipients will be required to have proper travel documentation.
12. The 2015 Modere Escape 2 trip dates are September 2, 2015 to September 6, 2015.
13. Airfare includes one flight up to a value of \$600.00 per roundtrip ticket and must depart from the U.S.
14. Any misuse or gaming of qualifications will constitute a disqualification and the Social Marketer account will forfeit and be ineligible to participate
15. Points may not be transferred or combined with other Social Marketer accounts.
16. Space is limited and will be filled on a most points earned basis. The highest points will receive priority. If event space is not available a cash prize of equal value may be awarded.
17. Recipients must provide a testimonial and or pictures of previous Modere Experiences before another experience will be awarded.
18. Social Marketers must qualify as Director 1 or Platinum at least one time during the qualification period to attend the Modere Escape.
19. Accommodations include lodging, meals, transfers to and from the Resort and airport, select activities and gifts for two.