TOOTHPASTE
For healthy teeth and gums, and fresher breath

DESCRIPTION
Modere Toothpaste combines safe, effective ingredients with gentle cleaning power for great oral hygiene.

Brushing with peppermint flavoured Modere Toothpaste and rinsing with Modere Mouth Rinse leaves your mouth feeling tingly fresh. You can be certain that this exceptional combination of ingredients, including xylitol, casein and stabilised chlorine dioxide has gently and effectively broken down food particles without any harsh abrasives.

Modere Toothpaste promotes healthy teeth and gums without using fluoride or harsh abrasion agents. This toothpaste contains casein, a naturally occurring protein in teeth and a safe alternative to fluoride. It helps you clean your teeth naturally and effectively. Plus, natural peppermint helps to freshen your breath, keeping your mouth feeling clean long after you brush.

FEATURES & BENEFITS
• Supports healthy teeth and gums
• Freshens breath
• Doesn’t contain fluoride or sugar
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KEY INGREDIENTS

- **Casein** – A naturally occurring protein in teeth.
- **Calcium glycerophosphate** – Supports healthy teeth, most likely by increasing calcium and phosphorus levels surrounding the teeth.
- **Hydrated silica** – Fine, low-abrasive, water-soluble particles that remove film and debris on tooth enamel surfaces, leaving you with teeth that look and feel clean.
- **Natural peppermint flavouring** – Essential oil of peppermint that freshens the breath.
- **Xylitol** – A non-nutritive sweetener that is non-cariogenic (doesn’t cause cavities).

INGREDIENTS

Sorbitol, water (aqua), hydrated silica, sodium coco-sulfate, xylitol, mentha piperita (peppermint) oil, calcium glycerophosphate, cellulose gum, sodium chlorite (stabilized chlorine dioxide), hydrolyzed casein, sucralose, chlorophyllin-copper complex. Contains: limonene

FACTS

Directions
Apply a small amount of toothpaste onto wet toothbrush. Starting at the gums, brush over each tooth. Rinse well.

ALLERGY
Contains dairy. Not suitable for vegans/vegetarians

Size
175g

Product code
12506GB

Companion products
Mouth Rinse