

MÖDERE. FACT SHEET

LIQUID BIOCELL™ PURE

PRODUCT DESCRIPTION:

Liquid BioCell™ PURE contains award-winning Liquid BioCell™ - a patented ingredient that delivers a unique combination of type II collagen, hyaluronic acid and chondroitin sulphate.

The ageing process means that the body's production of these substances declines, so most people may benefit from a daily top-up.

Liquid BioCell™ is manufactured using a patented Bio-Optimized™ process to produce an ideal molecular weight that your body can effectively absorb.

The finished ingredient is blended into a unique liquid delivery system to create Liquid BioCell™ Pure – a great tasting, sugar-free way to introduce an highly absorbable form of collagen into the body.

PRODUCT BENEFITS & FEATURES:

- Exclusive multi-patented Collagen/HA Matrix™ Technology.
- Liquid BioCell™ is an award-winning patented ingredient featuring a unique type II collagen matrix:
 - Supports youthful looking skin.
 - Reduces the appearance of wrinkles.
 - Improves skin's hydration, firmness and elasticity.
- Sugar-free.
- Gluten-free.
- Great-tasting fruit flavour.

POSITIONING STATEMENT:

Visible signs of aging can result from natural wear and tear of the body, particularly in areas where both collagen and hyaluronic acid are essential.

Collagen/HA Matrix™ technology isolates a low molecular weight form of collagen.

The Liquid BioCell™ ingredient has been awarded 7 U.S. and international patents and multiple industry awards. It has been featured on NBC, Good Morning America and Fox News.

DIRECTIONS:

SHAKE WELL BEFORE EACH USE. Take 1 tablespoon (15 ml) twice daily.

CAUTION: Consult your health care provider prior to use if you are pregnant or nursing, have a medical condition or when taking any medication. Food supplements should not be used as a substitute for a balanced, varied diet and a healthy lifestyle. Do not exceed recommended daily dose.



KEY INGREDIENTS:

*Chicken sternal cartilage extract**

INGREDIENT LIST:

Water, chicken sternal cartilage extract, acid: malic acid, orange flavour, preservative: potassium sorbate, sweetener: steviol glycosides.

*Formulated exclusively with Liquid BioCell™

Please always read the full product label prior to use.

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ADDITIONAL INFORMATION:

Collagen: Collagen is the most abundant protein found in joint cartilage and the dermis of the skin and helps to keep your skin firm and resilient.

There are many different types of collagen found in the body, and type II is the most abundant (>90% of collagens) in the cartilage of the synovial joint.

Hyaluronic Acid: Hyaluronic acid (HA) is a gel-like substance that helps hydrate skin. HA in the skin is a major component of the skin's dermal extracellular matrix and responsible for hydration.

HA can be described as a "space filler" because it provides the moisture-filled cushioning in between cells, while collagen provides the connective framework to uphold the skin tissue's firmness.

Chondroitin: Chondroitin sulphate is a naturally occurring element of joint cartilage.

AWARDS:

The Liquid BioCell™ ingredient has been awarded 7 US and international patents and has received multiple industry awards including:

- **Readers' Ingredient of the Year**
Nutraingredients Award Winner, 2015
- **#1 Anti-Ageing Award Winner**
TasteForLife Supplement Essentials, 2015
- **Finalist, Most Innovative Dietary Ingredient**
Nutraceutical Business & Technology Award, 2012

PATENTS:

1. USA Patent 7,091,180 B2
2. USA Patent 6,780,841 B2
3. USA Patent 6,323,319 B1
4. USA Patent 6,025,327A
5. USA Patent 8,563,045 B2
6. USA Patent 8,563,045 B2
7. CA Patent 2212649



Supplement Facts/Nährwertangaben

Serving Size: 1 tablespoon (15 mL)
Eine Portion: 1 Esslöffel (15 mL)
Daily Serving Size: 2 tablespoons (30 mL)
Tagesportion: 2 Esslöffel (30 mL)
Daily Servings Per Container: 15
Tagesportionen pro Flasche: 15

	Amount Per Daily Serving (30 mL) Pro Tagesportion (30 mL)
Chicken Sternal Cartilage Extract* Hühnerbrustknorpelextrakt**	1000 mg
of which Collagen Type II davon Collagen Typ II	600 mg
of which Chondroitin Sulphate davon Chondroitinsulfat	200 mg
of which Hyaluronic Acid davon Hyaluronsäure	100 mg

INGREDIENTS: Water, chicken sternal cartilage extract, acid: malic acid, orange flavour, preservative: potassium sorbate, sweetener: steviol glycosides.

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