

MÖDERE

IGNITE

SOCIAL RETAIL
CONFERENCE

18

WEDNESDAY, JANUARY 10

3:00 PM TO 10:00 PM

ELITE 3 SESSION/ACTIVITY

This session is exclusive to Elite 3 Social Marketers. There will be an offsite activity following this exclusive strategy session.

ROOM 250, SALT PALACE CONVENTION CENTER

DRESS CODE: SMART CASUAL

THURSDAY, JANUARY 11

8:00 AM TO 7:00 PM

REGISTRATION

Register early and avoid the long lines this weekend. There's sure to be some foot traffic so join us early and grab your registration bag!

SOUTH FOYER, SALT PALACE CONVENTION CENTER

10:00 AM TO 2:00 PM

MODERE WAREHOUSE/ MANUFACTURING TOURS

Get your tour ticket and board the buses to tour the Modere Global Headquarters located in Springville, Utah. During this tour, you will have a chance to visit the Modere manufacturing and distribution center, plus you'll make a stop at the Modere Corporate offices.

You will also have an opportunity to see Modere's double-decker pick line, stability chamber, in-house laboratories and many other unique operations. You will get to see, firsthand, how our products make it from concept to your countertop!

***TOUR TIMES: 10 AM, 11 AM, NOON, 1 PM, 2 PM.**

PLEASE REPORT TO THE SOUTH FOYER 30 MINUTES BEFORE YOUR TOUR DEPARTURE TIME.

Tour includes:

- Round-trip transportation from the Salt Palace Convention Center to the Modere Corporate offices
- Light snacks and beverage
- Unlimited photo opportunities

SOUTH FOYER, SALT PALACE CONVENTION CENTER

DRESS CODE: WARM CLOTHING AND CLOSED TOE SHOES

IGNITE

THURSDAY, JANUARY 11

12:00 PM TO 7:00 PM

MODERE EXPERIENCE LOUNGE

See the newest styles and merchandise at the Modere Experience lounge and enjoy complimentary samples at our demo bar.

GRAND BALLROOM SECTIONS A&C, SALT PALACE CONVENTION CENTER

8:00 PM TO 10:00 PM

WELCOME RECEPTION

Join us as we kick off SRC 2018. There will be fun music and great photo opps.

NORTH FOYER, SALT PALACE CONVENTION CENTER

DRESS CODE: SMART CASUAL

FRIDAY, JANUARY 12

7:00 AM TO 9:00 AM

REGISTRATION

Step on up and grab your gear before the conference starts!

SOUTH FOYER, SALT PALACE CONVENTION CENTER

8:30 AM TO 11:30 AM

SOCIAL RETAIL LIVE

Our first general session is going to be extremely hot as we IGNITE the stage with monumental announcements and motivation. Arrive early to get the best seat in the house!*

DOORS OPEN AT 8:30 AM - SHOW STARTS AT 9:00 AM

GRAND BALLROOM SALT PALACE CONVENTION CENTER

*SPECIAL RESERVED SEATING FOR ELITES AND P3'S

DRESS CODE: SMART CASUAL

11:30 AM TO 1:00 PM

LUNCH BREAK & EXPERIENCE LOUNGE

Visit the concessions at the Salt Palace to grab some lunch at a very reasonable price. And don't forget to drop into the Experience Lounge.

GRAND BALLROOM SECTIONS A&C FOR EXPERIENCE LOUNGE.

SECTION B FOR LUNCH, SALT PALACE CONVENTION CENTER

1:00 PM TO 5:00 PM

BREAK-OUT SESSIONS

The action continues into the afternoon with detailed training!

ROOMS 250-251, SALT PALACE CONVENTION CENTER

*SEE INSERT FOR DETAILS & TIMES

FRIDAY, JANUARY 12

7:30 PM TO 10:00 PM

AWARDS SHOW

There's a lot to celebrate as we look back on 2017 and we can't wait to honor you and your accomplishments over the past year. We hope you will join us for an evening of celebration.

GRAND BALLROOM SALT PALACE CONVENTION CENTER

DRESS CODE: DRESSY

SATURDAY, JANUARY 12

8:00 AM TO 12:00 PM

BREAK-OUT SESSIONS

Let's pick up where we left off with more training, learning, growing, and fun! Come and hear training from some of our top Social Marketers.

ROOMS 250-251, SALT PALACE CONVENTION CENTER

DRESS CODE: SMART CASUAL

*SEE INSERT FOR DETAILS & TIMES

12:00 PM TO 2:00 PM

LUNCH BREAK & EXPERIENCE LOUNGE

Visit the concessions at the Salt Palace to grab some lunch at a very reasonable price. Don't forget to drop into the Experience Lounge as this will be your last chance!

GRAND BALLROOM SECTIONS A&C FOR EXPERIENCE LOUNGE.

SECTION B FOR LUNCH, SALT PALACE CONVENTION CENTER

DRESS CODE: SMART CASUAL

12:30 PM TO 1:30 PM

LEADERSHIP CIRCLE

Join Platinum Elite 3, Justin Prince and Bronze Elite 3, Bob Goshen, for a special leadership circle training. Feel free to bring your lunch with you to this exciting session.

ROOM 250, SALT PALACE CONVENTION CENTER

DRESS CODE: SMART CASUAL

2:00 PM TO 5:00 PM

SOCIAL RETAIL LIVE

Doors open at 1:30 PM. Our last general session will be off the charts so don't miss out on the action!

GRAND BALLROOM SALT PALACE CONVENTION CENTER

DRESS CODE: SMART CASUAL

IGNITE

SATURDAY, JANUARY 12

9:00 PM TO 12:00 AM

MODERE AFTER PARTY

Lets get ready to “Bond” together at the Modere After Party. Come and dance the night away with us. This is a themed party you won't want to miss!

GRAND BALLROOM SECTIONS A&C/NORTH FOYER, SALT PALACE

THEME: CASINO ROYALE

DRESS CODE: GLITZ & GLAM/DRESSY

A large crowd of people is gathered at a retail event. The scene is filled with people, some of whom are wearing colorful, festive hats. In the foreground, a woman with blonde hair tied back is looking towards the camera. The background is a brightly lit indoor space with a high ceiling and various displays. The overall atmosphere is lively and festive.


**WE'VE
MADE
IT EVEN
EASIER TO
GET THE
DEETS!**


Visit events.shiftingretail.com
for all event details.

#SRC2018



 shiftingretail

 @shiftingretail

 SRC2018 geofilter

AWARDS SHOW

Get your camera ready! You've worked hard and we are ready to spend the night celebrating you! The night will be sensational and full of applause as we recognize 2017 accomplishments.

If you achieved a new highest rank in 2017, drop by the recognition photo booth in the North Foyer on Thursday, January 11th. We want to showcase you on the big screen prior to the Awards Show!

During the awards show, we will be recognizing the following first-time highest achievements in 2017.

NEW BUILDER RANKS

ELITE 3[†]
ELITE 2[†]
ELITE 1[†]
DIRECTOR 3[†]
DIRECTOR 2[†]
DIRECTOR 1[†]
SENIOR TEAM LEADER*
TEAM LEADER*
SENIOR CONSULTANT*

NEW PROMOTER RANKS

PLATINUM 3[†]
PLATINUM 2[†]
PLATINUM 1[†]
PLATINUM[†]
GOLD*
SILVER*
BRONZE*

WE WILL ALSO RECOGNIZE SPECIAL CATEGORIES INCLUDING:

CAMPAIGN CHAMPS[†] - The top point earner from each monthly campaign in 2017

VIBRANT SOCIAL MARKETER[†] - The top 2 Social Marketers who have acquired the most new customers in 2017

DISRUPTIVE SOCIAL MARKETER[†] - The top 2 Social Marketers who have enrolled the most new Social Marketers in 2017

IGNITE

[†] STAGE
^{*} AUDIENCE