

# MÖDERE™ FACT SHEETS

## MODERE I/D: INFUSION & DEFENSE

### POSITIONING STATEMENT:

Moderne I/D is truly a breakthrough in the science of clean, conscious personal care, as it uses plant-based active ingredients in a two-part system: *Infusion* and *Defense*. Moderne I/D revives the skin by locking in skin perfecting ingredients, while defending against environmental factors to reduce the appearance of fine lines and wrinkles, giving skin a fresh, vibrant look.

### PRODUCT DESCRIPTION

Step 1, *Infusion*, starts our two-part system and is curated with skin-reviving ingredients such as our patent-pending<sup>1</sup> Ox3™, Snow Algae and Summer Snowflake Bulb. Upon applying to the face and neck, you will feel the Ox3™ as it releases oxygen bubbles onto the surface of the skin to make way for the exceptional, regenerating botanicals to take action. The Snow Algae and Summer Snowflake Bulb work in tandem to help reduce the appearance of the fine lines and wrinkles, while simultaneously increasing the hydration level of your skin.

### PRODUCT BENEFITS:

- Patent-pending<sup>1</sup> Ox3™ contains compounds that carry oxygen directly to the surface of the skin, awakening the skin and preparing it to receive the rare botanical extracts.
- Snow Algae supports natural skin defenses and targets klotho activity which is linked to rejuvenating the skin and enhancing anti-aging benefits.
- Summer Snowflake Bulb helps to diminish the appearance of fine lines and wrinkles to promote the appearance of youthful skin.

Step 2, *Defense*, is all about protecting and securing the appearance of revived skin achieved with *Infusion*, which is exactly why *Defense* was created. This serum is a multi-action defense layer designed to encourage skin's natural regeneration process while also acting as a shield to lock in hydration and promote a smooth, glowing complexion. Formulated with EcoSkin™ Pre-Probiotic Complex, *Defense* delivers pre and probiotics to the skin to support its natural renewing properties, promoting the appearance of hydrated and smooth skin. Topped off with Dandelion Root and our Superbotanical Complex, including 15 plant extracts and concentrates, *Defense* further nourishes the skin while forming a barrier to protect the awakened skin from environmental factors that may accelerate the appearance of fine lines and wrinkles.

### PRODUCT BENEFITS:

- Dandelion Root has defensive properties allowing it to visibly reduce the effects of airborne pollutants and protect the skin.
- Our exclusive Superbotanical Complex contains over 15 botanical extracts selected for their nurturing, protective, and antioxidant properties that help the skin's radiance.
- EcoSkin™ Pre-Probiotic Complex supports the skin's natural ecoflora system, working to help strengthen its natural protective ability to maintain a glowing appearance.

PERSONAL CARE | ANTI-AGING



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1. USA Patent Application 62/207235

## DIRECTIONS/USAGE:

### Infusion

1. Use Modere cleanser or exfoliant as directed. Pat skin dry.
2. Gently apply up to 6 pumps of Infusion to face and neck with fingertips.  
Note: Do not attempt to rub into skin as you would a moisturizer.
3. Leave on for at least 5 minutes or longer if desired\*.  
Note: Product will lightly bubble, signaling the delivery of oxygen and botanicals.
4. Bubbles will dissipate after several minutes, and skin will become slightly tacky to the touch.
5. After desired leave-on time, rinse with warm water and pat dry\*\*.

### Defense

1. Dispense a pea-sized amount of Defense onto fingertip.
2. Gently massage Defense onto the face and neck.
3. Follow with your skin care regime, if desired.

First 4 Days: Use Infusion and Defense every evening.

After 4 Days: Use Infusion every other evening. Use Defense daily.

\*Infusion can be left on overnight if desired. However, results will not be significantly less effective if product is rinsed off after 5 minutes.

\*\*If skin sensitivity is experienced, wash off product immediately and reduce leave-on time with future use.

## KEY INGREDIENTS:

### Infusion

- Snow Algae
- Summer Snowflake Bulb
- Ox3™ Proprietary Blend

### Defense

- Dandelion Root
- EcoSkin™ Pre-Probiotic Complex
- Superbotanical Complex
  - Citrus Tangerina (Tangerine) Peel
  - Citrus Grandis (Grapefruit) Fruit
  - Citrus Junos (Yuzu) Peel Extract
  - Elettaria Cardamomum Seed
  - Zingiber Officinale (Ginger) Root
  - Gardenia Tahitensis Flower
  - Lavandula Angustifolia (Lavender)
  - Prunus Armeniaca (Apricot) Fruit
  - Citrus Aurantium Dulcis (Orange) Fruit
  - Hedychium Spicatum (Ginger Lily)
  - Plumeria Rubra Flower
  - Calendula Officinalis Flower
  - Cocos Nucifera (Coconut) Fruit
  - Polymnia Sonchifolia Root
  - Butyrospermum Parkii (Shea) Butter

## INGREDIENT LIST:

INFUSION INGREDIENTS: Water, perfluorohexane\*, pentylene glycol, propanediol, acrylates copolymer, maltodextrin, perfluorodecalin\*, pentafluoropropane\*, ethoxydiglycol, hydroxyethyl urea, polysorbate 20, panthenol, citrus aurantium dulcis (orange) fruit extract\*, citrus aurantium dulcis (orange) peel extract\*, lavandula angustifolia (lavender) flower/leaf/stem extract\*, leucosium aestivum bulb extract, coenochloris signiensis extract, lecithin, elettaria cardamomum seed extract\*, eugenia caryophyllus (clove) flower extract\*, gardenia taitensis flower extract\*, hedychium spicatum extract\*, hibiscus abelmoschus seed extract\*, jasminum officinale (jasmine) flower/leaf extract\*, plumeria rubra flower extract\*, prunus armeniaca (apricot) fruit extract\*, pyrus malus (apple) fruit extract\*, vanilla planifolia fruit extract\*, aminomethyl propanol, sodium lauroyl methyl isethionate, caprylyl glycol, decyl glucoside, xanthan gum, ethylhexylglycerin, hexylene glycol, caprylic/capric triglyceride\*, cocamidopropyl betaine, sodium methyl oleoyl taurate, sodium cocoyl isethionate, phenoxyethanol. \*Ox3™ proprietary blend

DEFENSE INGREDIENTS: Water, butylene glycol, alpha-glucan oligosaccharide, polyglyceryl-6 distearate, dimethicone, sodium PCA, propanediol, butyrospermum parkii (shea) butter, sodium acrylates copolymer, polymnia sonchifolia root juice, jojoba esters, lecithin, hydrolyzed jojoba esters, polyglyceryl-3 beeswax, taraxacum officinale (dandelion) extract, tocopheryl acetate, lactobacillus, citrus aurantium dulcis (orange) peel extract, zingiber officinale (ginger) root extract, prunus armeniaca (apricot) fruit extract, plumeria rubra flower extract, lavandula angustifolia (lavender) flower/leaf/stem extract, hedychium spicatum extract, gardenia taitensis flower extract, elettaria cardamomum seed extract, cocos nucifera (coconut) fruit extract, citrus tangerina (tangerine) peel extract, citrus junos peel extract, citrus grandis (grapefruit) fruit extract, calendula officinalis flower extract, hydroxyethyl urea, 1,2-hexanediol, maltodextrin, acrylates/C10-30 alkyl acrylate crosspolymer, caprylyl glycol, decylene glycol, allantoin, cetyl alcohol, tetrasodium glutamate diacetate, caprylic/capric triglyceride, ethylhexylglycerin, phenoxyethanol.



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