

MÖDERE™

NEW YEAR, NEW YOU CHALLENGE Q & A

What is the New Year, New You challenge?

The New Year, New You challenge is a special limited time campaign that allows Social Marketers and Customers to purchase the Resolution Collection, a 3-month supply of the M3 system, at a significant savings. Plus, Social Marketers can earn New Year bonuses when two or more personally enrolled Social Marketers or Customers in their POD purchase a Resolution Collection.

What are the dates for the New Year, New You Challenge?

The promotion starts December 21, 2017, at 9am Mountain and runs through December 31, 2017, at 11:59pm Mountain.

What do the M3 Resolution Collections include?

The Resolution Collections include three complete M3 systems.

Option 1 - M3 (Vanilla) x 3

Option 2 - M3 (Spice) x 3

Option 3 - M3 (Chocolate) x 3

Option 4 - M3 (Combo) Includes 1 M3 Vanilla, 1 M3 Spice and 1 M3 Chocolate

What is the price of the M3 Resolution Collection?

The Resolution Collection is nearly a 40% savings! That's an even better deal than buy two and get 1 free.

Price: \$299.99

Points (Qualification): 300

Points (Commissionable Value): 200

Will there be M3 Resolution Collections that include Trim?

No, there will not be dedicated collections that include Trim, however Trim can be added to the shopping chart at the shoppers discretion, as well as any other Modere products.

When will the M3 Resolution Collections ship?

All three M3 systems will ship at the same time. These systems will ship UPS ground unless otherwise requested by the purchaser. For orders shipping to Canada, these packages will be shipped via Landmark.

Where can the M3 Resolutions Collections be purchased?

The Resolution Collections will be available for purchase on Modere.com and modereglobalshop.com (for Canada). Shoppers can view this information from the promotional advertisement located on the home page, or by clicking *Shop* in the main navigation menu, and selecting *Promotional Offers* from the drop-down menu.

Can the Resolution Collection be purchased at enrollment on Shifting Retail?

These collections will only be featured on Modere.com. If a new Social Marketer wishes to purchase this collection, they should join and purchase the Social Marketer Starter Kit in the enrollment process and then go to Modere.com or modereglobalshop.com to purchase the collection.

Can I send customers directly to the product page that features the M3 Resolution Collections?

Certainly. Simply log in to Modere.com then go to the product page that features the M3 Resolution Collection. Click on the Share Icon located below the BUY NOW/SAVE NOW button in the product details. From here, you can share a link to this specific page that will imbed your referral code.

Modereglobalshop.com customers will need to login in order to see the collections.

Can SmartShip and Save be applied to the M3 Resolution Collection?

Due to the already special low price, Resolution Collections will not be eligible to receive SmartShip and Save discounts.

Can the M3 Resolution Collections be added to a SmartShip?

Yes, however SmartShip and Save will not apply to this item. This collection will also not count towards any SmartShip and Save discounts.

Can Share the Love for New Customers be applied to the M3 Resolution Collections?

Absolutely. Please note when Share the Love is applied, the commissionable value of the collection will be reduced by 8 points.

Who can purchase the M3 Resolution Collection?

All Social Marketers and customers are eligible to purchase this collection.

What are the New Year bonuses for Social Marketers?

The New Year bonuses are awesome. Social Marketers can earn these bonuses in addition to normal commissions paid through the Modere Compensation Plan. The NY bonuses will be converted into Canadian dollars.

USA	# SOLD	BONUS	TOTAL
	1	\$ -	\$ -
	2	\$ 25.00	\$ 25.00
	3	\$ 25.00	\$ 50.00
	4	\$ 75.00	\$ 125.00
	5	\$ 175.00	\$ 300.00
	6	\$ 200.00	\$ 500.00

CANADA	# SOLD	BONUS	TOTAL
	1	\$ -	\$ -
	2	\$ 32.50	\$ 32.50
	3	\$ 32.50	\$ 65.00
	4	\$ 97.50	\$ 162.50
	5	\$ 227.50	\$ 390.00
	6	\$ 266.00	\$ 656.00

When are the New Year bonuses paid?

New Year Bonuses are paid the following business day after the qualifying purchase is made. These special bonuses are outside of the Modere compensation plan; therefore, they will not be viewable in your Shifting Retail Commission Recap.

Where can I see how many New Year bonuses I am qualified to earn?

We will be keeping track of all of your M3 Resolution Pack sales and posting them in a daily leaderboard in the One Voice Facebook group.

Can new and existing customers and Social Marketers count towards the New Year bonuses?

Yes. You will be eligible to count new and existing Social Marketers towards the New Year bonus who you have personally enrolled. Customers in your pod who purchase the M3 Resolution Collection may also count toward the New Year bonus. Only one collection per account will be eligible to count towards the New Year bonus.

For example, if a customer purchased 2 Resolution Collections, this will only count as 1 toward the New Year bonus. Additional collections purchase by this customer will not be eligible to contribute towards your New Year bonuses.

What happens if an M3 Resolution Collection is returned?

As with all returns commissions paid on the system through the standard compensation plan will be withheld from future commissions. If the purchase qualified you for a New Year bonus, the bonus paid will also be deducted from a future commission.

What is the return policy?

Due to the steep discounts and the added bonuses there is a strict 30-day return policy that will apply based on the date of purchase.

How does a Social Marketer earn \$960 USD/ \$1248 CAD when they sell six M3 Resolution Collections?

If you hear examples of earning \$960USD /\$1248 CAD here is how the math is being calculated.

- All purchases are coming from new customer first orders.
- 6 Collections x 192 CV (CV reduced by Share the Love) = 1,152 CV
 - This is more than enough CP and Active Customers to Qualify as Silver
- Silver Social Marketers are eligible for a 40% Customer Acquisition Bonus (CAB)
 - $1,152 \text{ CV} \times 40\% = \$460 \text{ USD} / \$598 \text{ CAD Commission}$
- Additionally, qualify for the \$500 USD/\$650 CAD New Year bonus.
 - $\$460 + \$500 = \$960 \text{ USD}$
 - $\$598 + \$650 = \$1,248 \text{ CAD}$

Please note: Depending on a Social Marketers Starting Rank - of the \$460 USD/\$598 CAD CAB, some of this may be paid through Daily Pay, and any applicable Top Up will be paid with the monthly commission check.